



# PINOT & picasso

## TRAINING

### MARKETING PACKAGE

- Half-Day Social Media & Marketing Training with Ainslie
- Collated Local Area Marketing Guide
- 8 Weeks Organic Social Management - Opening 4 weeks posting managed on your behalf, following 4 weeks with feedback provided from Head Office.
- Opening Weekend Video Shoot & Edit in Your New Studio
- 100+ Photos of Your Opening Weekend

**\$2,500+GST**

### WEB PACKAGE

- Creation of Studio Subsite
- Creation & access to the Pinot & Picasso iOS App.
- All automations optimised for studio use
- Half Day Web Training with Josh

**\$1,500+GST**

### TRAINING FEE

- Pinot & Picasso staff profile recruitment profile
- Half Day Staff Training of staff with our Operations Manager Sally
- Delivering the Pinot Experience
- Pack Up/Pack Down Procedures
- Staff Procedure Guide sent To All Staff

**\$2,000+GST**